

# THE CVMIC CONNECTION

Official Newsletter of the CVMIC Membership



## Green Bay, the NFL Draft, and Special Events

Congratulations to the City of Green Bay on a fantastic NFL Draft. The City spent considerable time working with surrounding agencies, communities, partners, and the NFL to make it a success. An estimated 600,000+ people attended the event.

An event of this magnitude is a good reminder of the considerable opportunities and risk that large crowds and events bring to a municipality. Special events insurance provides critical protection.

This summer your municipality will likely hold multiple special events, parades, fireworks, and markets. CVMIC is here to help.

Visit [CVMIC.com](https://www.cvmic.com) 'Special Event Coverage Request' to learn more.

## 2024 MEMBER INNOVATION AWARD WINNER CONGRATULATIONS, CITY OF RIVER FALLS!

The City of River Falls Fire Department has been working hard to minimize the risk of responding to electrical vehicles (EVs). EVs are particularly dangerous because they run quiet, which makes it hard to determine if they are on. EVs can cause electrocution, and if the battery pack catches fire, they can experience thermal runaway.

The City of River Falls has invested in the Emergency Plug and Reusable Car Fire Blanket Pro-X. The plug communicates with the car to keep it from moving and the blanket reduces flame, smoke, and prevents fire.

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# DID YOU KNOW?

## RECRUITMENT & SELECTION TRENDS IN 2025

Municipalities across Wisconsin are facing significant challenges in recruitment and selection due to a persistent labor shortage. This shortage has promoted communities to adopt innovative strategies to attract and retain employees.

The HR Advisor team at CVMIC has gathered some trends and innovations worth sharing with the membership.

Some strategies include:

- Increasing the use of technology to streamline the hiring process
- Enhancing the municipal brand to be more attractive to candidates
- Integrating gamification for employees including leaderboards, point systems, and rewards
- Lunch roulette to pair employees and build new connections

[Check out this link for the full article and details.](#)

## Fond Farewells to Sue & Stephanie

Stephanie Padiasek and Sue Wiederstein will both retire on August 1<sup>st</sup>, 2025. Both Steph and Sue have spent decades serving the CVMIC membership and they will be sorely missed.

Enjoy your well-earned retirement, ladies!

## WELCOME JEFF SCHLUETER

CVMIC is pleased to introduce the new Protective Services Risk Specialist Jeff Schlueter.

Jeff recently retired as the Police Chief from the City of New London. Jeff served as the Chief for the past 15 years and had been with the New London PD for 29 years.

The protective services specialist position is an important part of the CVMIC Loss Control team working closely with Police & Fire to increase safety initiatives, manage and analyze risk, and encourage best practices.

CVMIC is excited to have Jeff join the team!  
[Learn more about Jeff here.](#)

CVMIC would like to thank the previous Protective Services Specialist, Tim Styka for his time and service here at CVMIC. Tim joined CVMIC after serving as Police Chief in the City of Menasha and has been an important part of the CVMIC team.

Enjoy your retirement, Tim! You've earned it!

Connect with Jeff:  
Email: [jeffs@cvmic.com](mailto:jeffs@cvmic.com)  
Phone: 414-831-5959

# MAKE THE MOST OF YOUR MEMBERSHIP

## INTERESTED IN THESE RESOURCES?

TALK TO YOUR MUNICIPALITY ABOUT ACCESSING THE ONLINE LEARNING PLATFORM (*NEOGOV LEARN*) WHERE YOU CAN VIEW & ENROLL!

### FEATURED TRAINING: OPEN RECORDS & OPEN MEETINGS

JULY 24TH, 2025  
9:30 A.M. – NOON  
VIA ZOOM

The State of Wisconsin's "Sunshine Laws" require transparency with municipal records and meetings.

Join us for a 2.5 hour virtual event with Assistant Attorney General Paul Ferguson to hear directly from the State of Wisconsin's source on how to best comply with these laws.

[REGISTER HERE FOR THE  
VIRTUAL PROGRAM](#)

### UPCOMING *LIVE* TRAINING: JUNE 4TH & 11TH, 2025

*Mastering Media Communications  
for Municipal Leaders  
Part 1 & Part 2*

Each session is 1 p.m. – 3 p.m.

**Register via NeoGov Learn**

CHECK OUT OUR LIVE TRAINING  
PROGRAMS ON THE 2025 TRAINING  
CALENDAR!

CLICK THE CALENDAR BELOW!



### CHILD PROTECTION TRAINING (PREVENTING SEXUAL ABUSE)

Right now, child protection training is available on NeoGov Learn as a recorded webinar and an on demand eLearning program.  
Search: "Child"

A live webinar on child protection will take place on June 11<sup>th</sup> at 10 a.m. Enrollment is now open.

# STAYING IN TOUCH WITH CVMIC

**ALWAYS ONE CLICK AWAY!**



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*What do you think of  
this newsletter?*



## FEATURED CVMIC EMPLOYEE



**Jessica Zazula**

Claims Specialist

Jessica joined CVMIC on March 24th.

Welcome, Jessica!

[Check out her bio video.](#)

Watch for the next  
edition of the CVMIC  
Connection, arriving  
July 2025!

## THE "FINE PRINT"

SPEAKING OF THE NFL DRAFT, MARCUS MBOW, SON OF WAUWATOSA HR DIRECTOR BETH MBOW, WAS DRAFTED BY THE NEW YORK GIANTS!

LABELED THE DAY 3 "STEAL OF THE DRAFT"...